

XVII ASECU Conference

"Post-COVID19 in SEE and Black Sea Region
Responses towards SDGs"

Conference Programme

13-14 September 2021
University of Belgrade, Faculty of Economics



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**Detailed Program of the triple event of the Association
17th International Conference of ASECU,
25th Anniversary of ASECU
8th General Assembly of ASECU Members**

13th of September 2021

OPENING CEREMONY (Amphitheatre 1)

9.30 – 10.00

Zoom link: <https://us02web.zoom.us/j/84557385500>

Note: Zoom link will be opened from 9:00

Bojan Tubić, Deputy for science, Ministry of Education, Science and technological Development,
Republic of Serbia

Grigoris Zarotiadis, President of ASECU

Branislav Boričić, Dean, Faculty of Economics Belgrade

KEYNOTE SESSION (Amphitheatre 1)

10.00-12.00

Zoom link: <https://us02web.zoom.us/j/84557385500>

1. Robert H. Wade, London School of Economics and Political Science, UK
"Politics of Climate Change"
2. Richard Grieveson, Vienna Institute for International Economics, Austria
"No Quick Recovery in Sight, with Coronavirus Risks Looming Large - Economic Analysis and Outlook for Central, East and Southeast Europe"

LUNCH (12:00-13:00)

PLENARY SESSION (Amphitheatre 1)

13.00-14.30

Zoom link: <https://us02web.zoom.us/j/88939630337>

Chair: Grigoris Zarotiadis

1. Panagiotis Tsitsoglou and Grigoris Zarotiadis
"In search of Commercial Diplomacy (CD)"
2. Alexandra R. Harrington
"Pandemic Responses and SDG 16: Lessons from the SEE and Black Sea Region"
3. Masayuki Susai and Leonid Nakov
"Managing Dynamic employee capabilities in function of Role-based engagement: Comparative analyses of European Union and Japanese experience in times of COVID-19"
4. Antigoni Papadimitriou
"Looking good or doing good? South and East European Countries and Black Sea Region universities' response as it relates to their community development actions translated to 3 P' for a "better society" during a crisis"

Coffee break (14:30 - 15:00)

PARALLEL SESSIONS A (I and II)

15.00-16.30

PARALLEL SESSION I - (Amphitheatre 1)

Zoom link: <https://us02web.zoom.us/j/84385837016>

Chair: Saša Randelović

5. Sasho Kjosev, Martin Noveski and Nina Mojsova – Kjoseva
"Strategic development planning for post-COVID socio-economic development"

6. Saša Randelovic and Svetozar Tanaskovic
"Socioeconomic determinants of COVID-19 vaccine acceptance - case of Serbia"
7. Prodromos Prodromidis
"Economic output and human losses across the EU and neighboring states during the pandemic"
8. Natalija KOKOLEK, Kosjenka Dumančić, Zoran Wittine, Božidar JAKOVIĆ,
"Agility as a Key Factor for Digital Transformation in Times of Crisis - Legal and economic perspective"
9. Katerina Lyroudi and Thomas Chatzigagios
"Does Innovation Lead to Growth? A SDG of the Companies in the Black Sea Markets before and after the Covid-19"
10. Ana Aleksić Mirić, Biljana Bogičević Milikić, Nebojša Janićijević
"Organisational resilience during the crisis caused by the Covid-19 pandemic in the Republic of Serbia: Experiences and recommendations for the future"
11. Eirini Ozouni, Dimitrios Dimitriadis and Domna Lyratzopoulou
"Covid-19 and EU structural economic differences: Could EU policy measures minimize the existing economic divergence due to an exogenous shock in the EU economy?"

PARALLEL SESSION II - (Room 603)

Zoom link: <https://us02web.zoom.us/j/84888565639>

Chair: Leonid Nakov

12. Funda H. Sezgin and Yilmaz Bayar
"The Impact of COVID-19 Pandemic on Stock Markets: Evidence from Borsa Istanbul"
13. Evgenios Gakias, Ioannis Katsampos, Apostolos G. Christopoulos
"The effect of the ECB unconventional monetary policies on the Capital Structure and the Profitability of the listed firms in the Athens Stock Exchange"
14. Darko Tipurić, Lana Cindrić and Radoslav Barišić
"Corporate Boards in Times of Crisis: Reconsidering the Role of Board Chair"
15. Vassilis Polimenis
"Fintech and sustainability: increasing access to banking for unbanked populations"
16. Sanja Sever Mališ
"Reporting on Materiality Levels in Financial Statements Auditing"
17. Juliana Imeraj, Elfrida Taraku, Malvina Ymeraj, Luljeta Gjoni
"Financial performance of Insurance Companies in Albania - before and after Covid-19"

18. Alma Zisi, Bitila Shosha, Flora Merko, Armela Anamali
“Impact of Covid-19 on Foreign Direct Investment: Albania Case”
19. Enida Zhugri (Istrefi)
"The macroeconomic impact of COVID-19 on Albanian economy: the effect of exchange rate volatility"

GENERAL ASSEMBLY of ASECU

1ST Part

(18.30-19.30)

25th ANNIVERSARY OF FOUNDING OF ASECU

OFFICIAL DINNER (19.30)

RESTAURANT "CARUSO"

Terazije 23/8 11 000 Belgrade, Serbia

<https://www.restorancaruso.com/en>

14th of September 2021

PARALLEL SESSIONS B (III, IV and V)
9.30-11.00

PARALLEL SESSION III (Professors' Hall)

Zoom Link: <https://us02web.zoom.us/j/89742286901>

Chair: Bogdan-Gabriel Zugravu

20. Leonidas Vatikiotis and Grigoris Zarotiadis
"Privatization through concession: The peril to public interest from the concession of ' Egnatia motorway' "
21. Paskal Zhelev
"Trade cooperation and performance in the Black Sea area prior to and in times of COVID-19"
22. Arjeta Hallunovi, Lindita Mukli, Fatmira Prodani, Denisa Merhadi
"Causes of the informal economy in Albania"
23. Roven Troplini, Ejona Duci, Ada Aliaj
"Informal Economy and its impact of Economic Growth and Deficit Budget in Albania"
24. Svilen Kolev
"The Effects of COVID-19 on Unemployment – the case of the Netherlands and Bulgaria"
25. Flora Merko, Liambi Pirendi, Trumci, Alvina Gucaj, Florjon Merko
"Unemployment and Economic Development (Albanian Case)"

PARALLEL SESSION IV – (Room 603)

Zoom Link: <https://us02web.zoom.us/j/82860542010>

Chair: Žaklina Stojanović

26. Djordje Mitrović and Emilija Manić
"Green Regional Development Factors in Serbia: The Current State and Differences"
27. Odysseas Kopsidas

- "Socioeconomic evaluation of the willingness to pay the tax obligation for environmental rehabilitation"**
28. Žaklina Stojanović
"Beyond generic concept - sustain analytics for agriculture"
29. Desislava Stoilova
"The Impact of Covid-19 Pandemic on Local Government Investments: Evidence from The Central And Eastern Europe"
30. Blerim Kola and Jehona Gjermizi
"Impact Of Covid 19 Pandemic On The Albanian Economy, A Review Of Macroeconomic Indicators"
31. Lazareva Natalia Vladimirovna
"Risks of Sustainable Development of Territories"
32. Tomasz Grodzicki
"Fostering SDG9 And Possible COVID-19 Implications: An Evidence From The Visegrad Group Countries"

PARALLEL SESSION V

ASECU-Youth Papers nominated for TSEKOURAS PRIZE FOR YOUNG ECONOMISTS

Zoom link: <https://us02web.zoom.us/j/85476874642>

Chair: Dejan Molnar

33. Konstantinos Bakri
"The economics of new enterprises, the number of businesses and economic growth across the EU during 2008-2017"
34. Milena Balanova
"State Regulation of Platform Companies in China and Russia"
35. Nikolay Boshnakov
"Economic Consequences of Covid-19 Lockdown in the Major Services Sectors: An overview for Selected SEE Countries"
36. Ivana Kaftandzieva
"Kurt Lewin's change management model implemented in textile industry in North Macedonia"
37. Ana-Maria Pricop
"The Evolution of Southeastern European Countries in-between Crises"
38. Miltiadis Theofanis
"Strategic Role of Port of Thessaloniki"
39. Alena Zharova

“Customs measures ensuring national security and supporting Russian economy during the world pandemic”

Coffee break (11:00 - 11:15)

**PARALLEL SESSIONS C (VI and VII)
11.15-12.45**

PARALLEL SESSION VI (Professors’ Hall)

Zoom link: <https://us02web.zoom.us/j/89742286901>

Chair: Paskal Zhelev

40. Tomoko Oikawa
“What localism or localisation is? For regional regeneration towards sustainability”
41. Dejan Molnar
“Overview of non-epidemiological factors for COVID-19 stringency measures: a cross-country evidence”
42. Sabrina Kalinkova
“The Covid-19 Crisis and Bulgarian Economy”
43. Ela Golemi
“Estimating the Drivers of De-Euroization in Albania”
44. Denisova Irina, Rukina Svetlana, Samoylova Karina and Takmazyan Aida
"Regional development budgets as a tool for implementing investment policy in the context of post-coronavirus infection"
45. Zoica Kokaveshi (Zharkalli) and Servete Gruda
“What are the Main Factors of a Country’s Competitiveness? Analysis of Competition Indicators for Albania and the Region”
46. Nazlı YILMAZ
"How is the Covid 19 Pandemic Managed in Turkey?"

PARALLEL SESSION VII – (Room 603)

Zoom link: <https://us02web.zoom.us/j/87559225076>

Chair: Emilija Manić

47. Samrat Ray
“Thinking Differently in a World of Chaos and Disruption during Covid-19: Emotional Pro-Poor Marketing and its Social effects on Economics of Brand Positioning”.
48. Arjeta Hallunovi
“Innovation in Businesses”
49. Nevila Mehmetaj
“Covid-19, Effects of Macroeconomic Variables on GDP: Albania case study”
50. Thomai Mpaltzi, Thomai Voulgari, Antonis Skamnakis
“Forms of alternative tourism in Greece and exposure through social media: Analysis of Facebook reactions through news media pages”
51. Shqipe Xhaferri, Albana Demi (Mosho), Flutra Domi
“Tourism Industry in Albania before and during Covid-19”
52. Yilmaz Bayar, Funda H. Sezgin
“The Impact of COVID-19 Pandemic on Tourism Sector: Evidence from Borsa Istanbul Tourism Sector Index”
53. Ahmed Chemseddine Bouarar, Karolina Stojczew and Kamel Mouloudj
“The hospitality industry's digital transformation and COVID-19 crisis in Poland”

LUNCH (13:00 - 14:00)

CONCLUSION OF SESSIONS

NOMINATION OF 1ST Prize of TSEKOURAS PRIZE FOR YOUNG ECONOMISTS

(Professors' Hall)

14.00-14.30)

Zoom link: <https://us02web.zoom.us/j/86028232880>

GENERAL ASSEMBLY OF ASECUC (*Professors' Hall*)

(15.00-18.00)

Zoom link: <https://us02web.zoom.us/j/86028232880>